The Pet Working

Better Humans Happier Dogs

EDUCATIONAL TALKS & WORKSHOPS
Inspiring experiences to better understand, care for, and live in harmony with our dogs.

For children, families, businesses, and communities.

THE PETWORKING, Education that transforms the human–dog relationship.



We don´t train dogs... we educate people

Beyond dog training, we also need to learn how to understand dogs, respect their needs, and build better relationships with them.

Through responsible **dog ownership, pet-friendly culture, and Dog Etiquette**, we promote safer, healthier, and more harmonious relationships among families, dogs, and society.

Preventing animal cruelty, combating abandonment, and reducing dog overpopulation require more than laws and awareness campaigns: **we need to educate society**.



The Pet Working

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We are an education and communications platform built on more than eight years of research and content development focused on the relationship between people and dogs.

Through books, television, digital content, educational talks, workshops, and interactive experiences, we promote responsible dog ownership, animal welfare, and more mindful coexistence.



People
more aware and responsible

Dogs
safer, healthier, and happier

Communities
more respectful, united, and pet-friendly

A Better Future
with greater harmony and quality of life for everyone

Why do we need to learn about dogs?



Loving dogs doesn't always mean understanding them. Education is focused on:

- **Animal Cruelty & Abandonment:** Preventing abuse, neglect, abandonment, and overpopulation through education.
- **Dog Etiquette:** Promoting respectful interactions in public and shared spaces.
- **Pet-Friendly Culture:** Encouraging responsible behavior and community awareness.

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- **Children's Safety:** Teaching safe interactions and respect for dogs' boundaries.
- **Better Communities:** Preventing conflicts and promoting animal welfare and harmonious coexistence.

The Pet Working

Experiences that Educate, Connect and Inspire

We design educational talks and workshops for children, families, adults, and communities, combining practical knowledge with engaging experiences that inspire positive changes in how we relate to dogs.

Programs can be customized for different audiences, age groups, and community needs.

EDUCATIONAL TALKS
Approximately 45 minutes.

Dynamic, informative presentations designed to raise awareness, share valuable knowledge, and encourage responsible dog ownership and animal welfare.

INTERACTIVE WORKSHOPS
Up to 2 hours

Hands-on learning experiences featuring activities, games, and practical tools that help participants explore topics in greater depth and apply what they learn.



The Pet Working

SOMOS Amor de perros

A DOG´S LOVE |
Understand Them. Care for Them. Live Better Together.



Who is my Dog?

Explore dogs' nature, origins, needs, communication, personalities, and breed-related characteristics.



Responsible Pawrenthood

Learn about preventive healthcare, nutrition, exercise, mental stimulation, training, and essential care for a healthy, balanced life.



Safe Interactions

Learn to recognize canine communication signals, respect boundaries, and prevent potentially unsafe situations.



Dog Etiquette

Discover responsible behaviors and best practices for sharing parks, common areas, businesses, and public spaces while respecting people and other animals.



Building Better Communities

Learn how to prevent conflicts, respect community guidelines, navigate everyday challenges, and create shared agreements that benefit everyone.

SOMOS Amor de perros Kids

¡Learn with Pistachio Says!

An educational adventure where children and parents learn together to understand, care for, and respect dogs through fun, creative, and interactive experiences.



Get to know your furry friend!

Discover who dogs are, what they like, how they communicate, and why every dog is unique.



Dogs are not toys!

Learn why dogs need love, patience, proper nutrition, exercise, playtime, rest, and responsible care.



Learn to speak dog!

Recognize when a dog wants to play, feels scared, or needs space. Learn how to safely approach and greet a dog you don't know.



Be a great dog-friendly citizen

Learn the basics of Dog Etiquette to respect neighbors, care for shared spaces, and live harmoniously with people and animals.



Let´s learn through Pistachio Says

Games, coloring activities, crafts, challenges, and creative experiences that bring everything we've learned to life.

Divertida, clara y participativa

Learning continues...

Educational Workbooks

After Talks: Interactive materials for children and adults featuring practical information, helpful tips, and activities to continue learning at home.

After Workshops: Games, crafts, creative resources, and certificates of participation, depending on the program and format.



Book “A Dog´s Love”

A meaningful addition to our educational experiences and a special keepsake for participants.





Pistachio

Our children's educational character engages young audiences through videos and learning resources that reinforce key lessons.

Experience & Background



PATRICIA VALDERRUTEN

Author of Amor de Perros and creator of an educational initiative developed through years of research on animal welfare, responsible dog ownership, and human–dog relationships.
She brings extensive experience in marketing, communications, television, entertainment, and event production.

She has developed educational content for television and digital platforms and led experiences such as Kids&Paws Workshops in Miami.
Her work has been featured in media outlets including Univision, Canal Uno, Telepacífico, and RCN Internacional.
Patricia leads the educational vision, delivers talks and workshops, and coordinates guest specialists when needed.







We bring our educational talks and workshops to residential communities, businesses, schools, and organizations committed to building more mindful, responsible, and positive relationships between people and dogs.
Let's create a learning experience that inspires lasting change.

REQUEST INFORMATION OR A CUSTOM QUOTE



The Pet Working

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